



FREE COW TRAFFIC = **2.2 lbs more milk per cow per day\*** than guided or forced cow traffic.



For more than 20 years, dairy producers have been successfully using Lely automated barn systems and implementing free cow traffic as the guiding principle. **Free cow traffic ensures a natural rhythm** without human intervention. The cows decide when to eat, drink, relax or be milked. Their natural behavior determines the design of the barn and work processes. **A healthy and comfortable cow is a productive cow.**



## THE COW DECIDES

By taking care of our cows and putting extra effort into their comfort, we are able to extend lifetime milk production. Sufficient space in the barn also gives the cow the opportunity to display her natural behavior and improve her overall well-being.

## 10 BENEFITS of Free Cow Traffic

1. More milk per cow
2. Improved cow comfort
3. Improved animal well-being
4. Less mastitis
5. Better fat-to-protein ratio
6. Higher feeding efficiency
7. More milk per robot
8. Better for low-ranking animals
9. Lower costs, higher yield
10. Labor savings and more flexibility for the farmer

